

Terms of Use for ChiroUp.com Social Media Administrator Services

Updated 06/22/2021

In addition to the services described in ChiroUp.com's (also referred to as "ChiroUp") Terms of Use, ChiroUp.com curates and creates evidence-based social media content and uploads that content to subscriber's Facebook, Instagram, or other social media pages. ChiroUp subscribers may add this optional service under the terms described below. ChiroUp subscribers acknowledge and agree that ChiroUp.com's Terms of Use shall remain in full force and effect and that the Terms of Use for ChiroUp.com Social Media Administrator Services are in addition thereto. Subscribers to ChiroUp.com Social Media Administrator Services agree that by purchasing the additional services, they are bound by these Terms of Use.

Subscriber agrees to allow the ChiroUp social media administrator designee, a principal or employee of ChiroUp.com, to act as an administrator of Subscriber's social media account(s) for the sole purpose of adding content. Subscriber will provide ChiroUp with social media account names and passwords for the platforms for which Subscriber directs ChiroUp to post content.

Administrator Responsibilities

- ChiroUp will act as administrator solely to post content on subscribers' social media pages on normal business days, Monday-Friday, excluding major holidays.
- ChiroUp will not use administrator privileges for any other purpose and will not delete accounts, modify settings, change users or permissions, etc., that are not directly necessary for performing our role.
- ChiroUp will designate only ChiroUp principals or employees as administrators and will not create additional administrators outside of the ChiroUp organization.
- ChiroUp will abide by applicable privacy laws and protect privacy as mandated.
- ChiroUp will not knowingly collect or share Subscriber's or its users' private social media data for the purpose of selling it to other parties.

Posting Process

- Previews of all posts will be provided approximately 7 days before the start of the month. Subscribers should email support@chiroup.com regarding questions or concerns about specific posts.
- Once the 7-day approval period has ended, the subscriber takes full responsibility for the posted content. ChiroUp is not responsible for any unwanted posts if subscriber doesn't notify ChiroUp in writing before the 1st day of the month.
- If the subscriber does not receive a preview, it is their responsibility to request it in writing from support@chiroup.com.
- ChiroUp will not post content that is not submitted for subscribers' preview.
- The ChiroUp team may "like" or "follow" subscribers' content, but will not comment on any posts. ChiroUp is not responsible for comments or interactions from other followers on any given post, including disclosure of PHI.
- ChiroUp will not boost or otherwise promote subscribers' posts.

- ChiroUp will not create additional ads that incur costs without the subscriber's express direction.
- This agreement in no way inhibits subscribers from creating their own content as desired.

Cost

- The subscription cost is \$50/ month/ platform. Billed automatically. Monthly subscription and fees will be recurring until Subscriber notifies ChiroUp via email to cancel, in accordance with the terms below.
- Subscribers must contact ChiroUp via email (support@chiroUp.com) to cancel. Fees already received for a given month will not be refunded. Posts for prepaid months will continue unless Subscriber directs ChiroUp to discontinue.

Miscellaneous

- The content is to be used solely by the subscriber. Subscribers may not share in whole or in part the posts or previews with other businesses for monetary gain or any other business benefit.
- Subscriber agrees that all terms and conditions contained in ChiroUp.com's Terms of Use shall remain in full force and effect and are fully incorporated into this Social Media Administration Services Terms of Use.
- ChiroUp has the right to change this agreement. Updated terms will be posted on ChiroSocialMediaPosts.com.